



California Beef Council 2019 Beef Promotion Materials Order Form

Organization or CCW Unit:		
Item Name and Description	X to Order	Amount Requested
General Consumer and Nutrition Brochures		
Beef & Wine Pairings (tri-fold brochure with beef and wine pairing tips)		
Big Nutrition in a Small Package (tri-fold with nutritional info & recipes)		
Bilingual Recipe Cards (two-sided recipe cards featuring popular beef recipes in English and Spanish) LIMITED QUANTITY		
Confident Cooking with Beef (booklet with recipes, beef cuts, and cooking tips)		
Holiday Roast Brochure (tri-fold brochure with recipes)		
Grill to Perfection (tri-fold brochure with recipes) NEW		
Slow-Cooking With Beef (two-sided rack card) LIMITED QUANTITY		
Raise the Steaks on Nutrition and Taste (12-page brochure on nutrition) NEW		
Recipes and Techniques for Pressure Cooking Beef NEW		
Tri-Tip: California's Cut (tri-fold brochure with tri-tip recipes) NEW DESIGN!		
Raising Beef Responsibly (tri-fold brochure about beef production)		
Bumper Stickers		
"Beef. It's What's For Dinner."		
"Eat Beef - The West Wasn't Won on Salad"		
Materials for Youth and Educators		
Beefman (multi-page activity booklet)		
Power Up With Lean Beef (booklet with kids' recipes and activities)		
"I Heart Beef" Temporary Tattoos		
"I Heart Beef" Small, Round Stickers		
Beef. It's What's For Dinner. Neon Pencils MAX OF 250		
Beef Up Your Math Bookmark/Ruler		
Telling California's Beef Story (Pocket-sized flip book provides key messages about beef production. Ideal for Beef Ambassadors, 4-H or FFA members, or CCW members to prep for community events or fairs.)		
Posters and Displays		
Beef Cuts Chart Poster		
Nicely Done, Beef Poster NEW		

Item Name or Description	X to Order	Notes
Special Order Items <i>If you are interested in the items below, indicate by checking the box, and the CBC will follow up with you to determine your specific needs.</i>		
Educator Resources (indicate grade level(s), and we will follow up with options available from both the CBC and our partners at the California Foundation for Ag in the Classroom)		Grade Level(s):
Beef Production Fact Sheets (There are a number of fact sheets and infographics available on a variety of beef production topics. Please note your interest area, and we will follow up with options available.)		Topics:
Pull-up Banners: Beef's Big 10, and/or "Nicely Done, Beef" (Available for purchase – indicate if you are interested, and we will provide cost information and options)		NOTE: These items are available for purchase
Looking for something else? If you have a specific request or need, note it here and we will look into it for you.		
Delivery Information		
	Please deliver to the CCW Spring Meeting March 16, 2019	Delivery contact:
	Please deliver to the CCA/CCW Midyear Meeting in June	Delivery contact:
	Please ship our materials to the following address no later than: _____ Name: _____ Shipping Address (no PO Boxes): _____ City/Zip: _____ Phone: _____ E-mail Address: _____	

Optional: Please list events where materials will be distributed.

Fairs and/or ag education events	Dates

Return This Form To:

jill@calbeef.org

California Beef Council, Attn: Jill Scofield

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Fax: 916.824.1588

Questions? Call 916.925.BEEF (2333) or e-mail jill@calbeef.org.