



California Beef Council
2018 Beef Promotion Materials Order Form

ORDER DEADLINE: Friday, February 16, 2018

County Unit:		
Item Name and Description	X to Order	Amount Needed
General Consumer and Nutrition Brochures		
Beef & Wine Pairings (tri-fold brochure with beef and wine pairing tips)	<input type="checkbox"/>	
Big Nutrition in a Small Package (tri-fold with nutritional info & recipes)	<input type="checkbox"/>	
Confident Cooking with Beef (booklet with recipes, beef cuts, and cooking tips)	<input type="checkbox"/>	
Holidays Made Memorable with Beef (tri-fold brochure with recipes) NEW	<input type="checkbox"/>	
Interactive Meat Case (two-sided rack card) LIMITED QUANTITY		
Slow-Cooking With Beef (two-sided rack card)	<input type="checkbox"/>	
Tri-Tip: California's Cut (tri-fold brochure with tri-tip recipes)	<input type="checkbox"/>	
Your Beef Choices (tri-fold brochure about beef production options) NEW	<input type="checkbox"/>	
Bumper Stickers		
"Beef. It's What's For Dinner." (updated design)	<input type="checkbox"/>	
"I Heart Beef"	<input type="checkbox"/>	
"Eat Beef- The West Wasn't Won on Salad"	<input type="checkbox"/>	
Materials for Youth and Educators		
Beefman (multi-page activity booklet)	<input type="checkbox"/>	
Power Up With Lean Beef (booklet with kids' recipes and activities)	<input type="checkbox"/>	
Wow That Cow (tri-fold brochure) LIMITED QUANTITY	<input type="checkbox"/>	
"I Heart Beef" Temporary Tattoos	<input type="checkbox"/>	
Beef. It's What's For Dinner. Neon Pencils MAX OF 250 PER UNIT		
Beef Up Your Math Bookmarks With Ruler LIMITED QUANTITY	<input type="checkbox"/>	
Telling California's Beef Story (Pocket-sized flip book provides key messages about beef production. Ideal for Beef Ambassadors, 4-H or FFA members, or CCW members to prep for community events or fairs.)	<input type="checkbox"/>	
Posters and Displays		
Beef Retail Cuts Chart Poster	<input type="checkbox"/>	
Responsible Beef Production Poster (Currently In Development)	<input type="checkbox"/>	
Holiday Roast Posters	<input type="checkbox"/>	
Beef's Big 10 Display Pull-up Banner Display	<input type="checkbox"/>	

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Special Order Items		
<i>If you are interested in the items below, indicate by checking the box, and the CBC will follow up with you to determine your specific needs.</i>		
Teacher Kits (if your unit requires educational resources for teachers in your area, indicate here and the CBC will follow up with you regarding specifics)	<input type="checkbox"/>	N/A
Bilingual Recipe Cards (two-sided recipe cards featuring popular beef recipes in English and Spanish)	<input type="checkbox"/>	N/A
Additional Resources from Foundation for Ag in the Classroom (in partnership with the FAITC, the CBC has sponsored a number of beef-related educational resources for California teachers, all of which are available at http://learnaboutag.org/resources/learn_beef.cfm)	<input type="checkbox"/>	N/A
<p>Looking for something else? Indicate here any other special requests you have, and we will look into it for you!</p> <p>Click here to enter text.</p>		
Delivery Information		
<input type="checkbox"/>	Please deliver to the CCW Spring Meeting March 17	Delivery contact:
<input type="checkbox"/>	Please deliver to the CCW Midyear Meeting in June	Delivery contact:
<input type="checkbox"/>	<p>Please ship our materials to the following address:</p> <p>Name:</p> <p>Shipping Address (no PO Boxes):</p> <p>City/Zip:</p> <p>Phone:</p> <p>E-mail Address:</p>	

Optional: Please list events where materials will be distributed.

Fairs and/or ag education events	Dates

Submit your order form to the California Beef Council by February 16, 2018.

Mail to: California Beef Council, Attn: Jill Scofield
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Questions? Call 916.925.BEEF (2333) or e-mail jill@calbeef.org.