

BEEFoodservice Mobile App

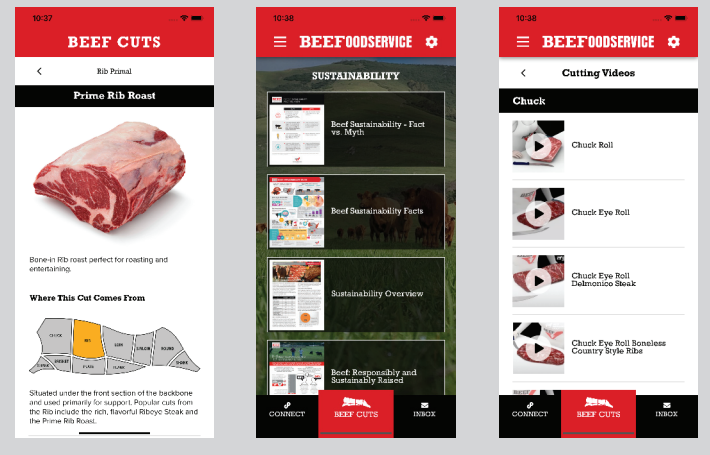
BEEFoodservice is a resource for restaurant operators, chefs, center-of-the-plate specialists, foodservice distributor sales staff, culinary instructors and students, and others in the foodservice community looking to increase profitability, versatility and crave-ability of beef in their business.

APP FEATURES

- Beef cuts, product quality, and nutrition
- Foodservice menu inspiration
- Raising beef and beef sustainability
- Beef cutting videos, cutting guides, and yield data
- Two interactive beef training courses
- Inbox to receive timely beef industry information
- Connect with your local State Beef Council

“The BEEFoodservice app is a reference guide, a beef thesaurus and another tool in my virtual knife roll. For our staff, it’s going to become a much larger source of information.”

—Director of Culinary
Carmel, Calif.



TO LEARN MORE

www.calbeef.org/retail-foodservice/beefoodservice-mobile-app/







Scan to download BEEFoodservice mobile app